

The Future of Content Distribution



Chair: Jeffrey Bloom
Sarnoff Corporation



Acknowledgements

- Dave Marples, Technology Applications Panels Chair
- Wenjun Zeng, DRM Workshop Chair
- Distinguished Panel
 - Merle Sharp
 - Charles Swartz
 - Paola Salomoni
 - Stan Moyer



Content

- Motion Imagery
 - Broadcast Television
 - Movies
 - Non-television video
- Audio
- Software
- ...



Initial Distribution

- To the Consumer
 - Home, Car, Phone, ...
 - Physical, Download, Broadcast
- To the Theater
 - Digital Cinema
- Production
 - Future Content Formats



Redistribution

- Home Networks
 - Support multiple displays
 - Distribution to portable devices
- Peer to Peer
 - Computer peers
 - House to house
 - Among portable devices
- ...



Some Issues

- Rights Management
 - Technology, Legal, Business, Culture
- Wireless
- Bandwidth
- Interoperability / Standards
- ...



Rights Management

Workshop on Digital Rights Management
Impact on Consumer Communications

6 January 2005, 12:15pm to 5:10pm

Room S215-216, South Hall
Las Vegas Convention Center (LVCC)



The Panel

Stan Moyer

Telcordia Technologies

Content
Redistribution

Music Distribution

Motion Imagery
Production

Motion Imagery
Distribution

Paola Salomoni

University of Bologna

Merle Sharp

Post Logic Studios

Charles Swartz

Entertainment Technology Center



Outline

- Introductory Remarks
- Interactive Discussion
- Questions