

Technology Application Panel

The Future of Content Distribution

Chair: Jeffrey Bloom Sarnoff Corporation





Acknowledgements

- Dave Marples, Technology Applications
 Panels Chair
- Wenjun Zeng, DRM Workshop Chair
- Distinguished Panel
 - Merle Sharp
 - Charles Swartz
 - Paola Salomoni
 - Stan Moyer

Content

- Motion Imagery
 - Broadcast Television
 - Movies
 - Non-television video
- Audio
- Software
- ...



Initial Distribution

- To the Consumer
 - Home, Car, Phone, ...
 - Physical, Download, Broadcast
- To the Theater
 - Digital Cinema
- Production
 - Future Content Formats

Redistribution

- Home Networks
 - Support multiple displays
 - Distribution to portable devices
- Peer to Peer
 - Computer peers
 - House to house
 - Among portable devices

...

Some Issues

- Rights Management
 - Technology, Legal, Business, Culture
- Wireless
- Bandwidth
- Interoperability / Standards
- ...

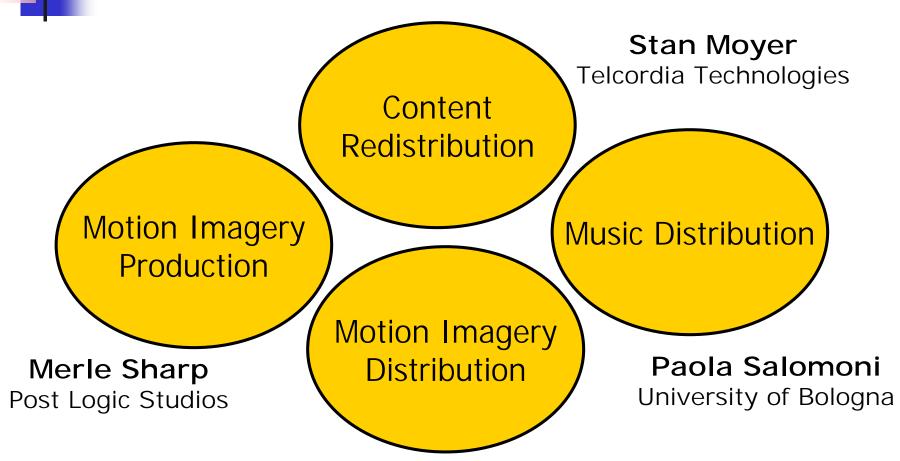
Rights Management

Workshop on Digital Rights Management Impact on Consumer Communications

6 January 2005, 12:15pm to 5:10pm

Room S215-216, South Hall Las Vegas Convention Center (LVCC)





Charles Swartz
Entertainment Technology Center

Outline

- Introductory Remarks
- Interactive Discussion
- Questions