

MA1-1 Plenary Panel: 9:00 – 10:30am

Who OWNS the Home Network?

Moderator:

Stephen Palm Ph.D.

Technical Director

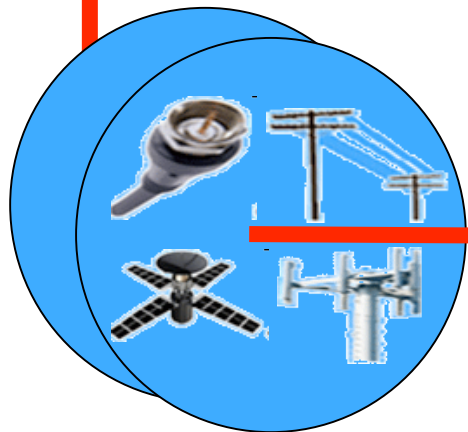
Broadcom Broadband Communications Group

palm@broadcom.com

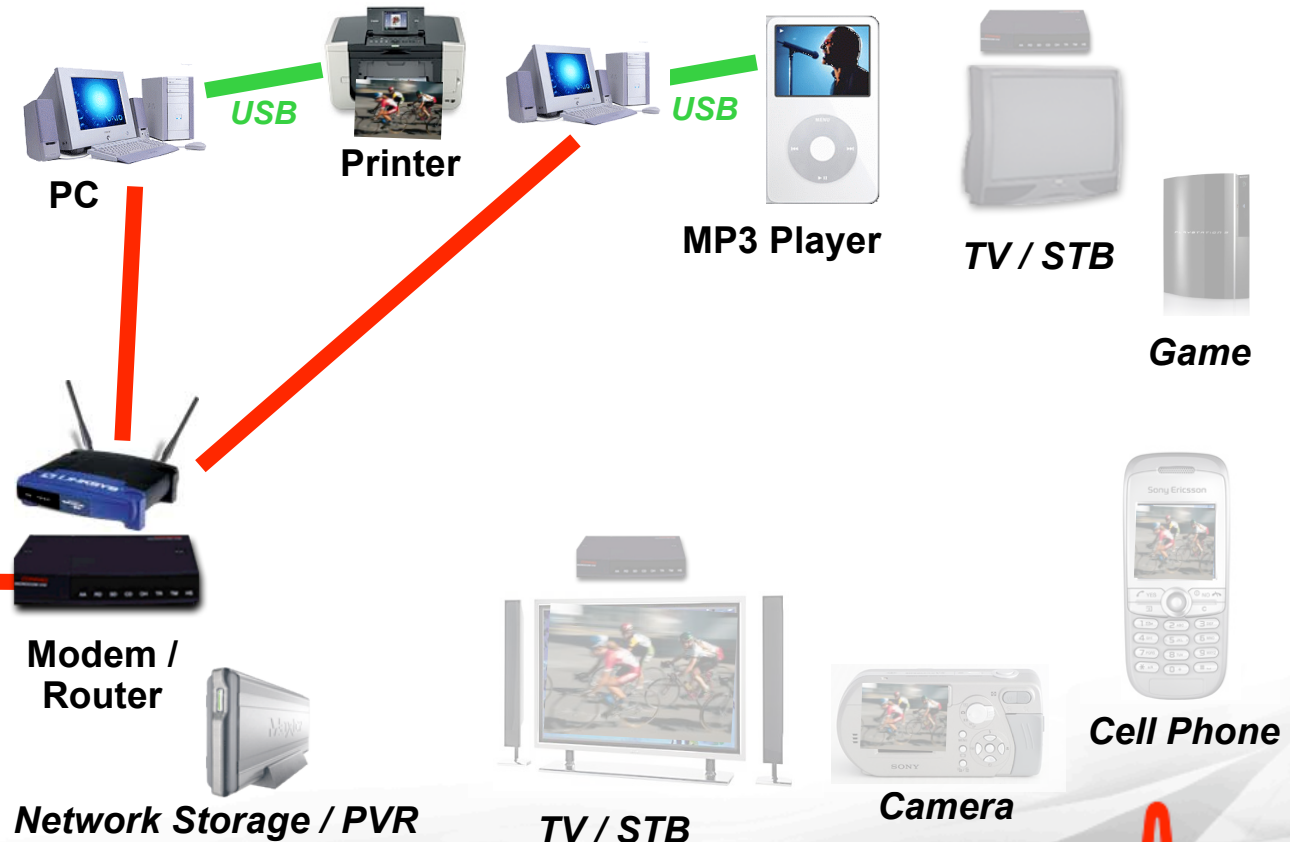


Last Year's Data Home Network

Content /
Services



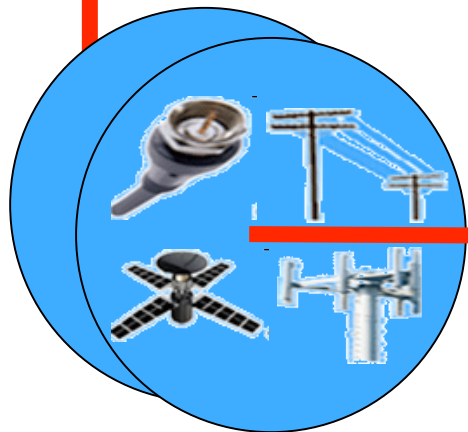
Broadband
Pipe



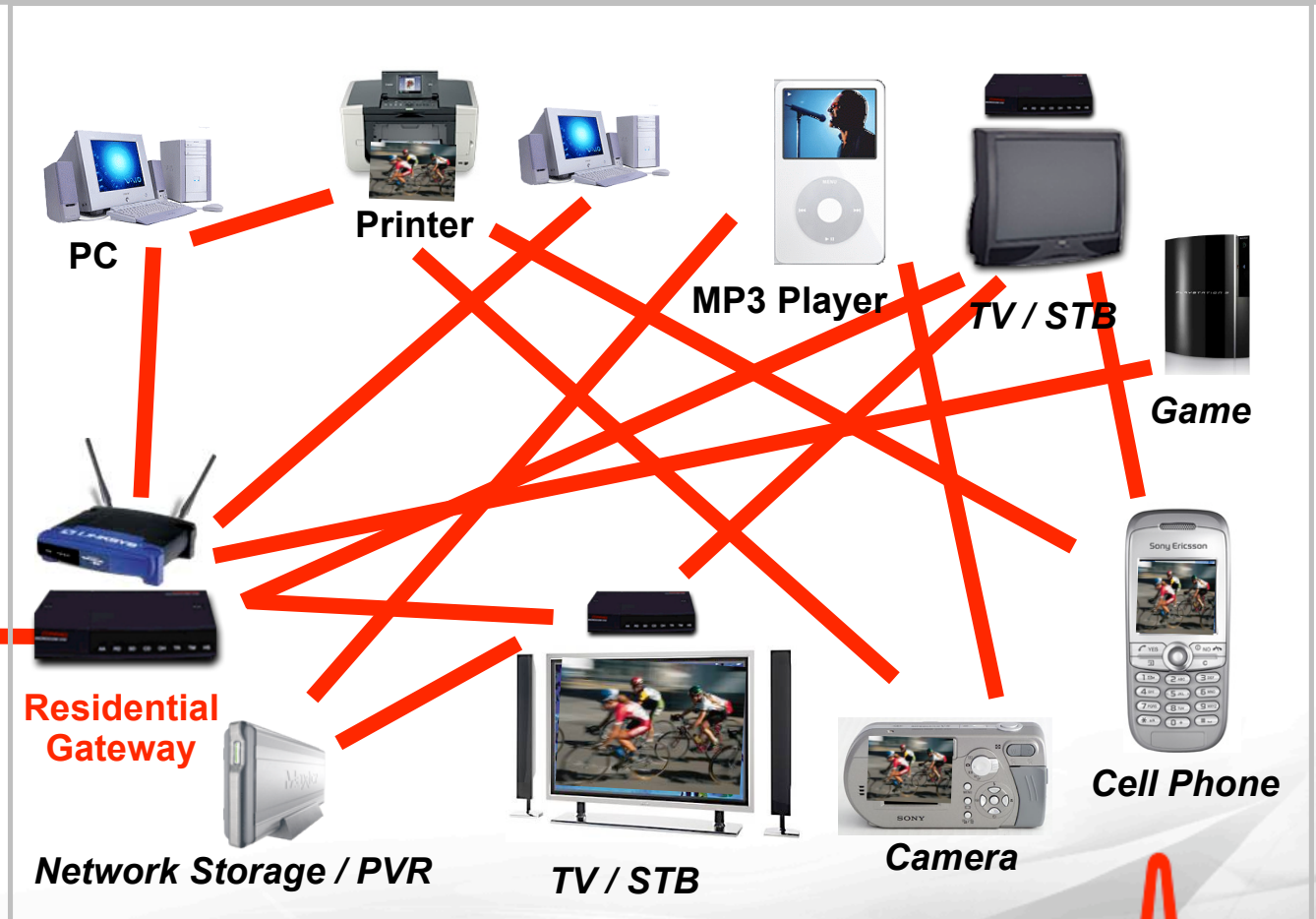
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Multimedia Home Network

Content /
Services



Broadband
Pipe



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Who OWNS the Home Network?

Who {
Installs
Manages
Fixes
sets Policy in
Secures
Pays for
} the Home Network?

Panelists

- **Kevin Luehrs, CableLabs**
- **John Card II, EchoStar Technologies**
- **Glen Stone, DLNA and Sony**
- **Peter Lowrie, SBC Laboratories**
- **Moderator:**
 - **Stephen Palm, Broadcom**

Organizations focusing on Residential Gateway Specs

- Universal Plug and Play (UPnP)
- Digital Living Network Alliance (DLNA)
- FS-VDSL
- OSGi
- CableLabs CableHome (ITU-T SG9)
- DSLHome (US operators)
- HGI (Euro/Asian Operators)

Questions?

- **What Services or Applications do you expect to provide with Home Networking?**
- **Who will install the Home Network for your service or application?**
- **Who sets what applications have the highest priority?**
- **What control/options customers might be allowed to configure?**
- **Outline what steps your company might take if a customer calls in a problem**
 - with your equipment
 - with their equipment
- **What type of home network do you plan to install?**
- **Do you see a role for third party support such as Geek Squad?**
 - Will they have access to network management?