

Multicast Help Wanted: From Where and How Much?

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Terminology

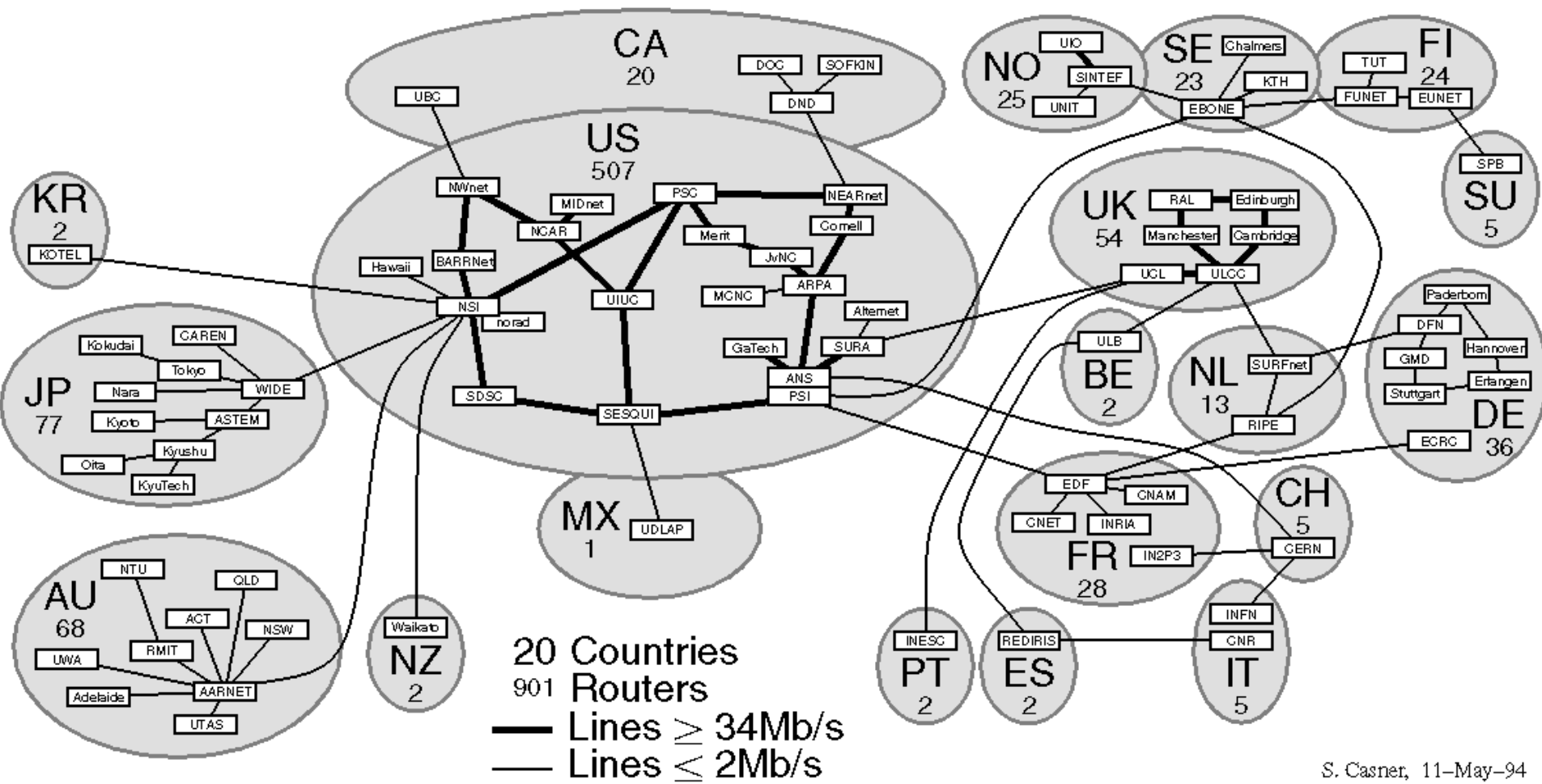
- Assume that everyone knows the terminology:
 - “native” multicast
 - ALM
 - Overlay (assumes proxies in the network)
 - End System (only at the edges/hosts)
- Assume everyone knows a bit about the native multicast protocol acronym soup:
 - DVMRP, PIM-DM, MOSPF
 - PIM-SM
 - IGMPv2, IGMPv3, MLDv2, MLDv3
 - MSDP
 - MBGP/BGP4+
 - ASM v. SSM

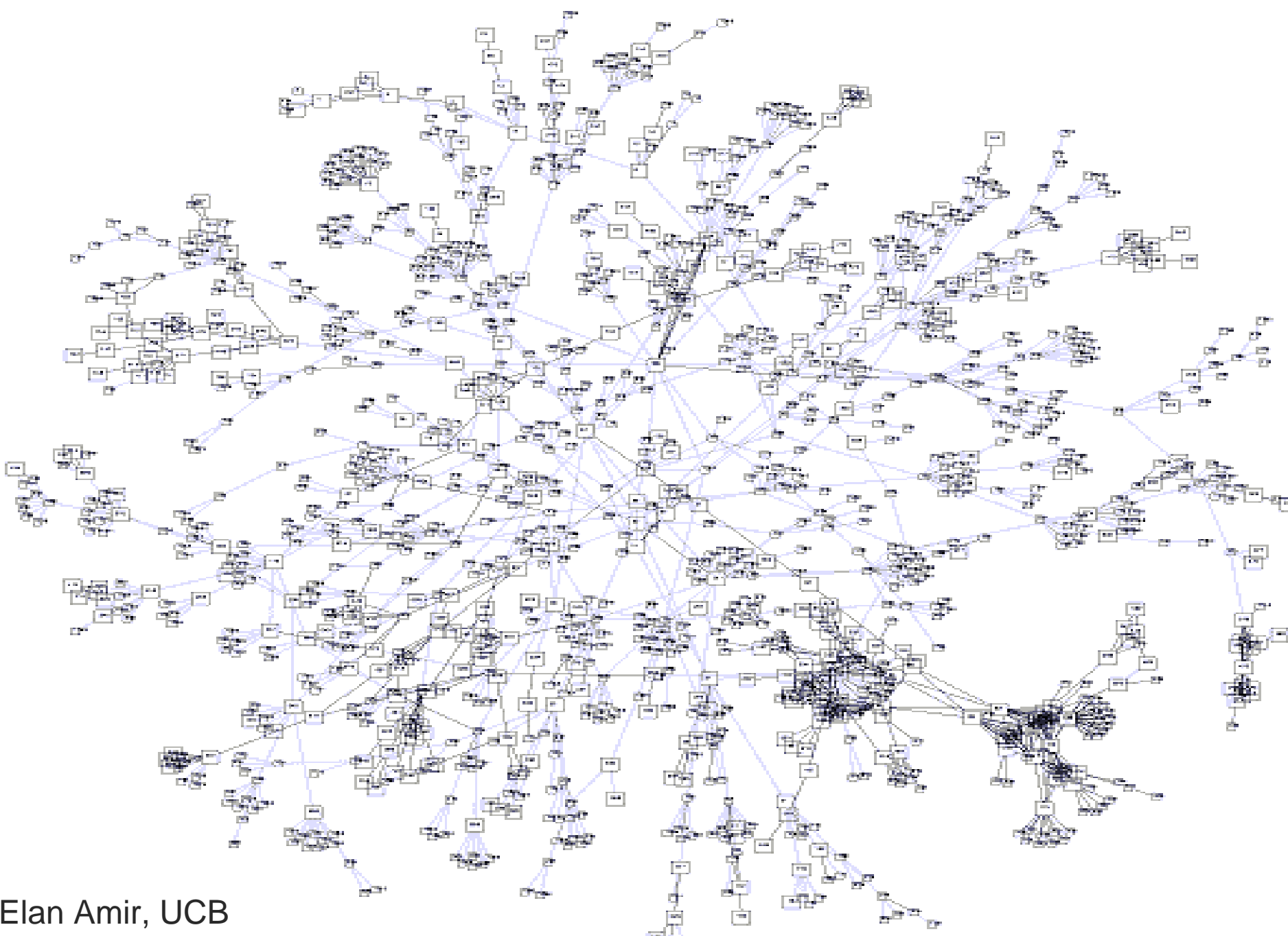
History

- It was all ALM (end system) in the beginning.
 - Started at the March 1992 IETF
 - The end-system software was called “mouted”
 - Originally used DVMRP—a broadcast-and-prune protocol
 - Worked really well, but was small, and had no scale
- Eventually evolved into an overlay multicast environment
 - Some of the mouted boxes were located in the core
- Eventually evolved into a hybrid environment
 - When “native” multicast support became available, the challenge became to connect the islands together.
- Eventually we got rid of the “MBone” and just had native₃

History

Major MBONE Routers and Links





Elan Amir, UCB
August 1996

[It was doomed soon after the start.]

- Original architecture was based on Deering PhD dissertation which was for LAN-based multicast
 - We never got away from many of those assumptions
- The first step was a small one and it worked...
 - No scalability (broadcast and prune...), minimal requirements, but it worked!
- ...but the second step was too big
 - Would only accept (nearly-)infinite scalability
 - “Small group multicast” was dismissed out-of-hand
 - See Ammar NOSSDAV 2003 keynote:
<http://www.cc.gatech.edu/fac/Mostafa.Ammar/nossdav-key.ppt>

[It was doomed soon after the start.]

- The key application was streaming audio/video
 - Reliable data transfer didn't enter into the picture until far too late
- And until very recently (surprisingly!), the economics of deployment and use were aggressively, proactively ignored
- In our defense, hindsight is 20/20

Original Problems

- Addressing
 - We only had “sd” then “sdr” to avoid address conflicts...and that was always broken
- Reliability and Congestion Control
 - “Not our problem”... wrong!
 - Solutions exist, but only recently are they compelling
- Security
 - “Not our problem”... right!! Oops, wrong! No, right!
- L2 address collision
 - That would have been an easy problem to fix. Duh!

Original Problems (cont)

- Routing
 - Lots of attempts, but all had fatal flaws: broadcast-and-prune and then network source discovery
 - Academia didn't help: many unrealistic assumptions
- Bridging between “islands”
 - Had performance impacts with mouted and especially as the network grew...
 - Machines were slower so needing to send data all the way to application-space was problematic
- Deployment
 - Original deployment was driven by the “cool factor”, but beyond that we had no plan and no real incentives

[More Recent Problems]

- Inter-domain and source discovery
 - Wow, we took a major wrong turn here!!
- Firewalls
 - Filtered all mcast traffic for a while, or rather, all UDP traffic and that means all multicast
 - Talked to vendors: “what is `m-u-l-t-i-c-a-s-t`?”
- Congestion control and reliability
 - I think Digital Fountain finally got this right... but the market never fell in love

More Recent Problems (cont)

- Deployment
 - Paid little attention to the issues ISPs care about
 - Paid little attention to application development
- Authentication/Authorization/Accounting (AAA)
 - Important to the ISPs
 - Important to service providers
 - ...and the application developers need to be aware
- Monitoring/Troubleshooting/Management
 - The tools simply do not exist, or at least “shrink-wrapped tools with 800-number support lines”

The Biggie: Economics

- Users
 - don't care how they get content, they just want it
- ISPs
 - Multicast was a “service” they never got paid for
 - UUNet tried (UUcast) but the billing model was illogical: pay more when more users listening
- Content providers
 - L-O-V-E multicast because they pay less...
- Application developers
 - Good AAA requires implementing some non-scalable features, for example, tracking membership
 - The lesson of Starbust

The Biggie: Economics (cont)

- There are *some* benefits
 - But really, they are all second-order
- Access to more content... for less
 - Nobody chooses an ISP based on access to content (see recent AOL decision)
- ISPs could charge differently for multicast (but less than $N \times \text{unicast}$)
 - Still hard to manage (see telephone company billing)
 - ISPs still lose money if they charge based on access
 - unless they are in an odd “sweet spot” on the curve

Why These Problems Happened

- The academic community was disconnected from reality
- Router vendors were clueless about long-term strategy
 - The goal became “product differentiation” (see PGM)
- The IETF was dominated by router vendors
 - Not on purpose, but ISPs couldn’t afford to care
- Not to keep bashing on the IETF, but...
 - The community chose to be very insular...

[Current Problems]

- State scalability and CPU processing
 - With large numbers of groups/members/sources, router resource consumption becomes an issue
 - And still that pesky problem of per-flow state
- Congestion control
 - Or because multicast is UDP and all UDP is blocked by firewalls
 - There are solutions, just depends whether apps will use them
- Security
 - Not data security but core protocol operation DoS security
- Monitoring/Troubleshooting/Management/AAA
 - Still important

[Current Problems (cont)]

- Architecture baseline?
 - Is it ASM? Or SSM? Or SGM? Or ???
 - What's my API?
- Deployment
 - The *one* fatal flaw is that for multicast to work, it has to be deployed everywhere
- Mobility
 - ...and the problem wasn't hard enough already?!?

[QED: Multicast failed]

“Multicast could be the poster child for the irrelevance of the networking research community. Few other technologies (quality of service springs to mind) have generated so many research papers while yielding so little real-world deployment.”

Bruce Davies, public review of ACM Sigcomm 2006 accepted paper, “Revisiting IP Multicast” by S. Ratnasamy, A. Ermolinskiy, S. Shenker

<http://www.sigcomm.org/sigcomm2006/discussion/>

Multicast is a success...

- ...according to just about every metric except one
- Significant deployments:
 - Exchanges and securities trading companies
 - Enterprises and college campuses
 - Major companies use wide variety of apps
 - Campuses distribute CableTV using multicast (Northwestern)
 - Edge networks
 - Often called walled gardens
 - Examples: DSL and Cable TV (triple play)
 - Military networks
 - One statistic: “60% of our traffic is going to be multicast”
 - Need multicast support in ad hoc networks

[The One Metric...]

The ubiquitous deployment of a revenue generating native one-to-many and many-to-many infrastructure capable of securely and robustly supporting both reliable, TCP-friendly file transfer, all manner of streaming media (including seamless rate adaptation), and any style of audio/video conferencing (with minimal jitter and end-to-end delay)—all with only minimal additional router complexity, deployment effort, management needs, or cost.

[In Fact...]

- Multicast, as an academic-style research area, has been one of the more successful recent research areas
 - Original idea was generated in academia
 - Academic-based research has led to standardized and deployed protocols, industry/academia collaboration, companies, products, revenue, etc.
 - And these efforts continue...

[But There Are Sad Truths]

- The academic community became in-bred and allowed all manner of papers to be published.
 - We lost our discipline as a community
 - Spoiled multicast for a long time (maybe ever)
- Other areas in danger of the same result:
 - QoS: may save itself by broadly defining “QoS”
 - Ad hoc networks: saved itself based on military apps; evolving to “mesh networks”; but still spoiling as a research area

[But There Are Sad Truths]

- The community has become quite ossified
 - The IETF is not interested in adopting critical changes
 - For example: appropriate feedback for failed joins
 - In some cases, no good solutions exist
 - OS makers are slow to implement standards
 - For example: IGMPv3 and MLDv2 for SSM support
 - Application developers are hit multiple times
 - Which multicast model is being used and where?
 - Limited audience for most apps
 - Unclear what knowledge is needed and how to get it

Current Course Adjustments

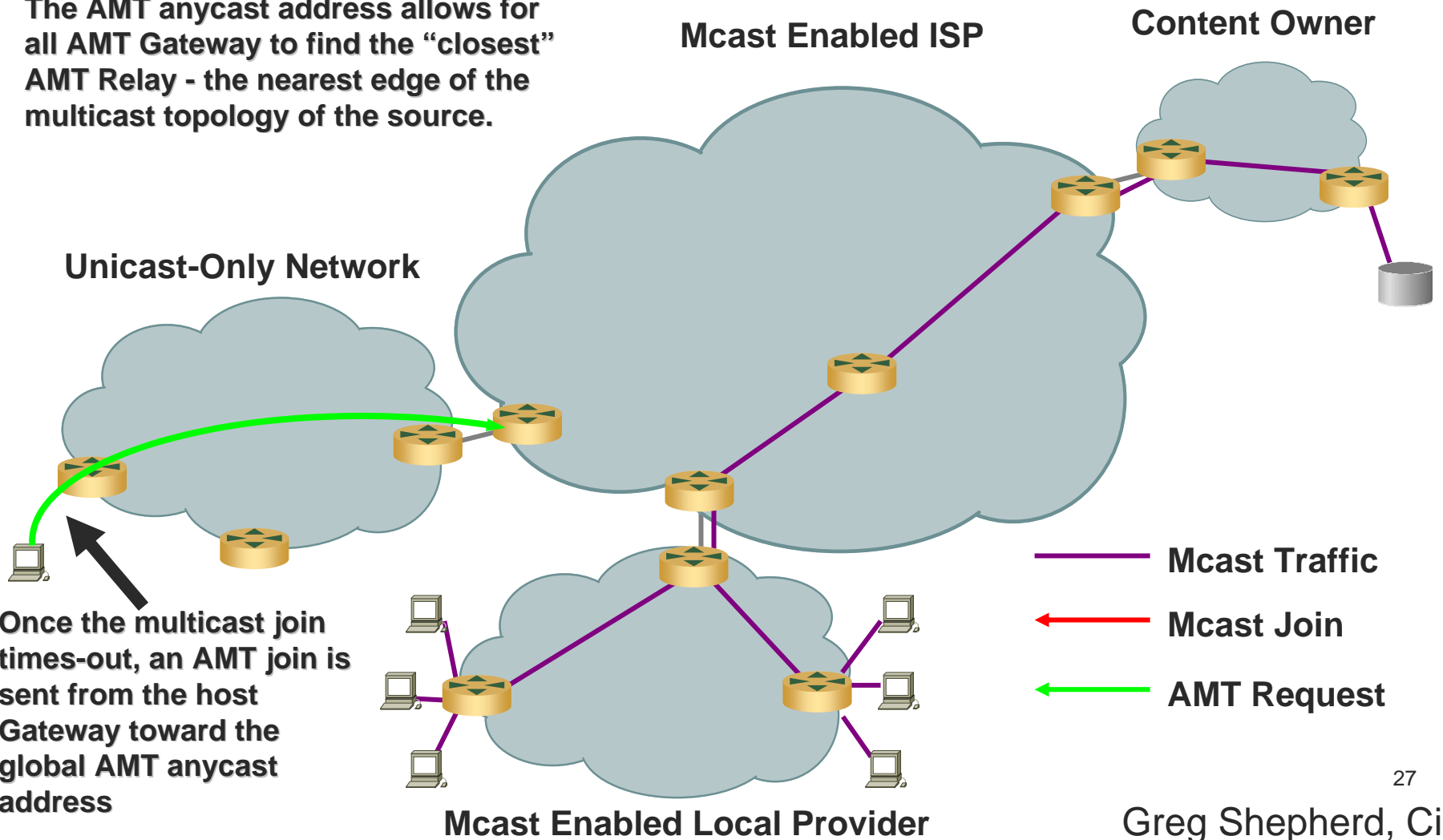
- IRTF SAM RG has a good mission
 - Need to invite MBONED community
- Continue work towards a hybrid solution
 - Solutions must be incrementally deployable
 - For example: AMT
- Continue focused work for specific applications
- Convince academic community to re-accept multicast
 - They still are in many cases (even Sigcomm did), but what they consider interesting are monolithic solutions
 - Need a place that accepts good, deployable solutions
 - Interest by the funding agencies would also help

Automatic Multicast Tunneling

- Automatic IP Multicast without explicit Tunnels
 - www.ietf.org/internet-drafts/draft-ietf-mboned-auto-multicast-*.txt
- Allows multicast content to reach unicast-only receivers
- Provide the benefits of multicast wherever multicast is deployed.
 - Hybrid solution
 - Multicast networks get the benefit of multicast
- Works seamlessly with existing applications
 - Requires only client-side shim (somewhere on client) and router support in some places

AMT

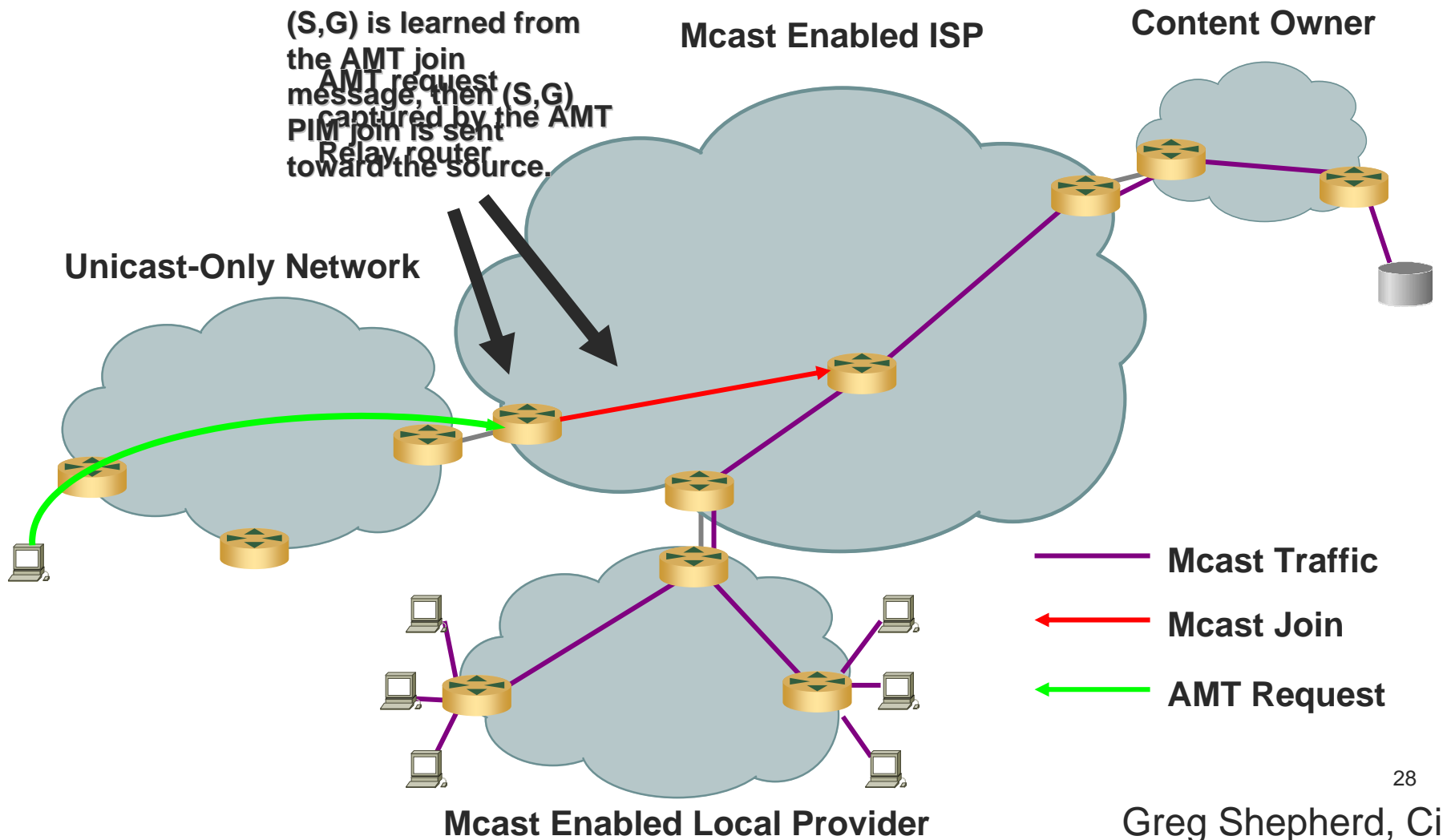
The AMT anycast address allows for all AMT Gateway to find the "closest" AMT Relay - the nearest edge of the multicast topology of the source.



Once the multicast join times-out, an AMT join is sent from the host Gateway toward the global AMT anycast address

[AMT]

(S,G) is learned from the AMT join message, then PIM join is sent toward the source.



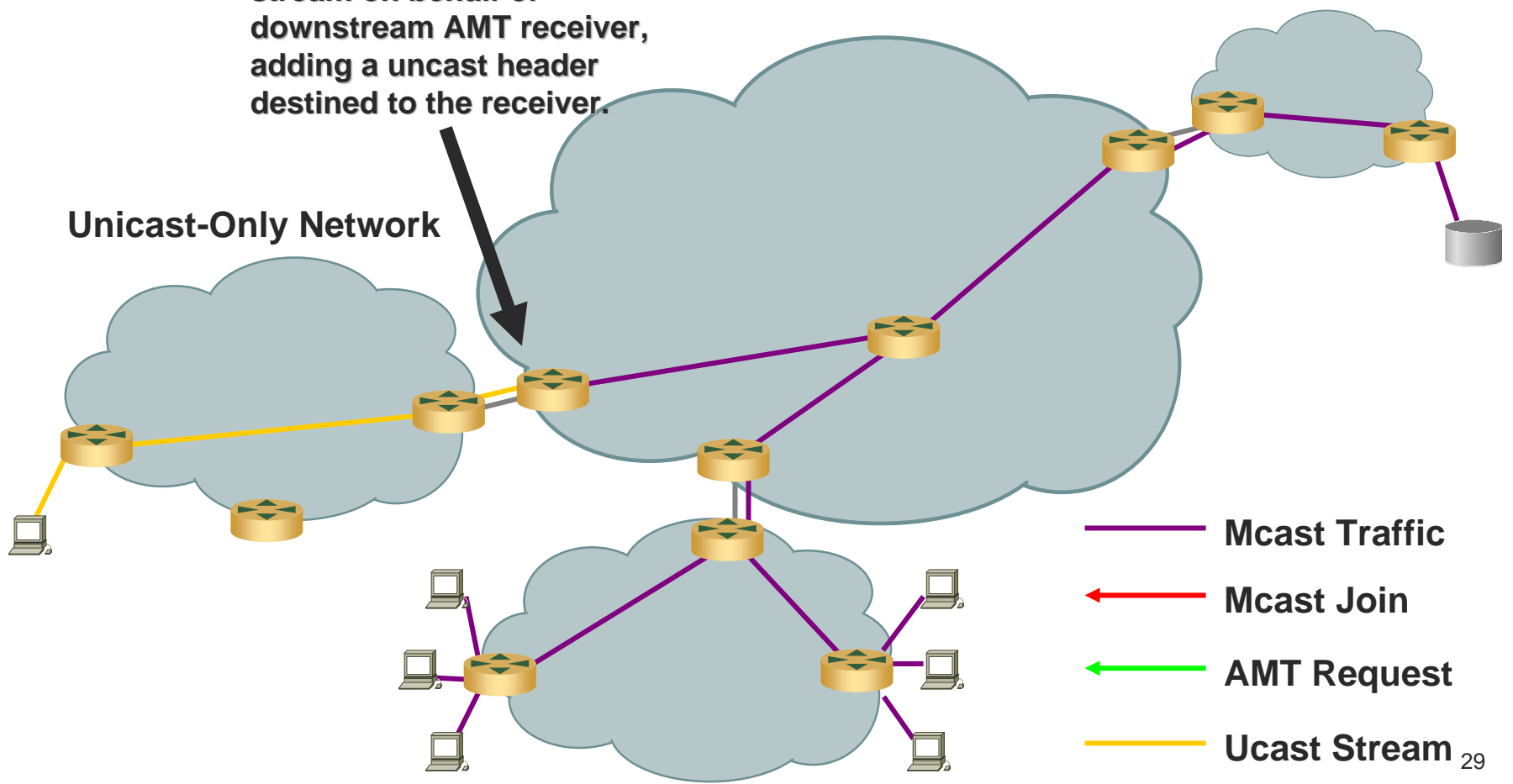
AMT

AMT Relay replicates stream on behalf of downstream AMT receiver, adding a unicast header destined to the receiver.

Mcast Enabled ISP

Content Owner

Unicast-Only Network

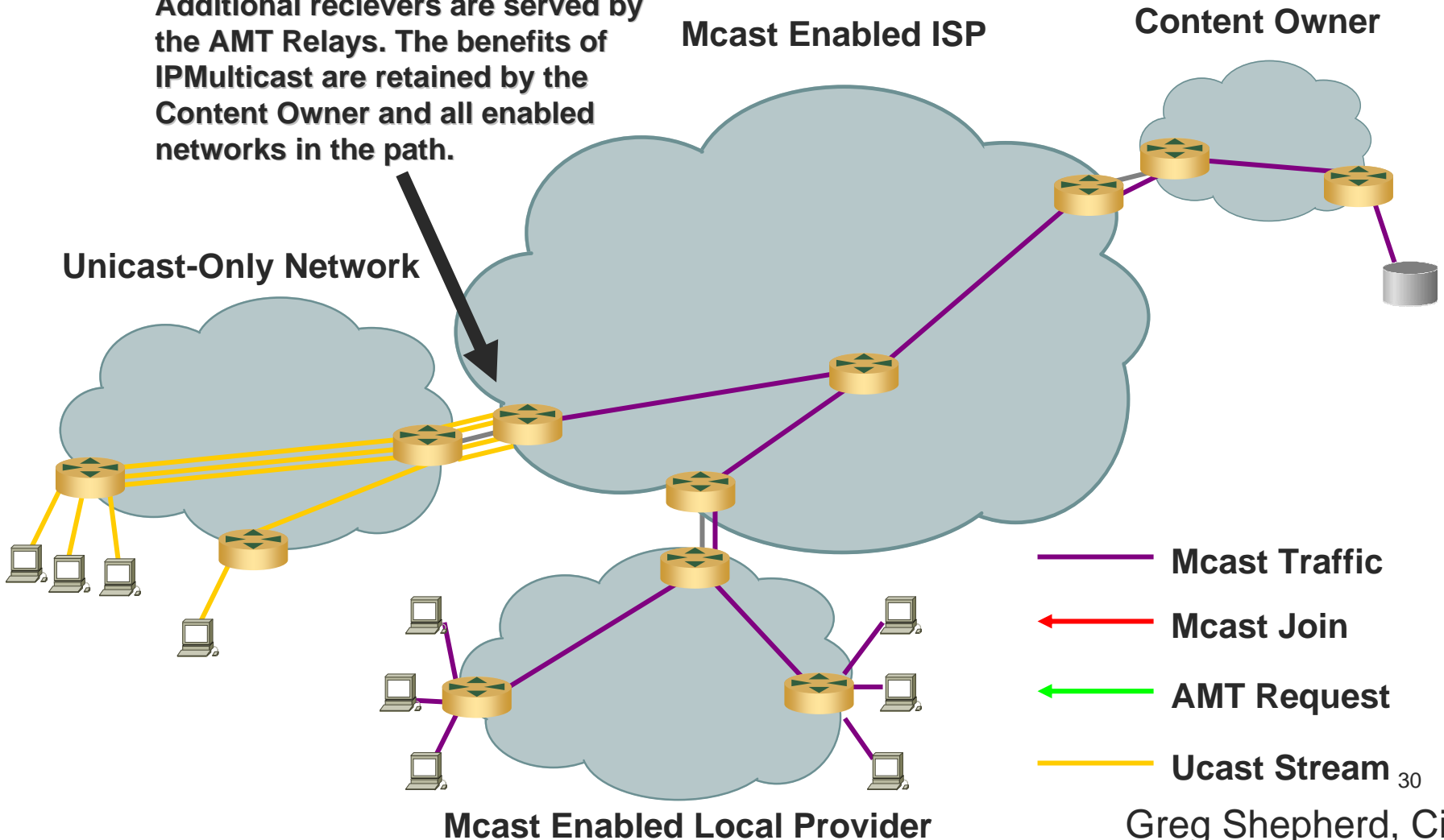


- Mcast Traffic
- Mcast Join
- AMT Request
- Ucast Stream

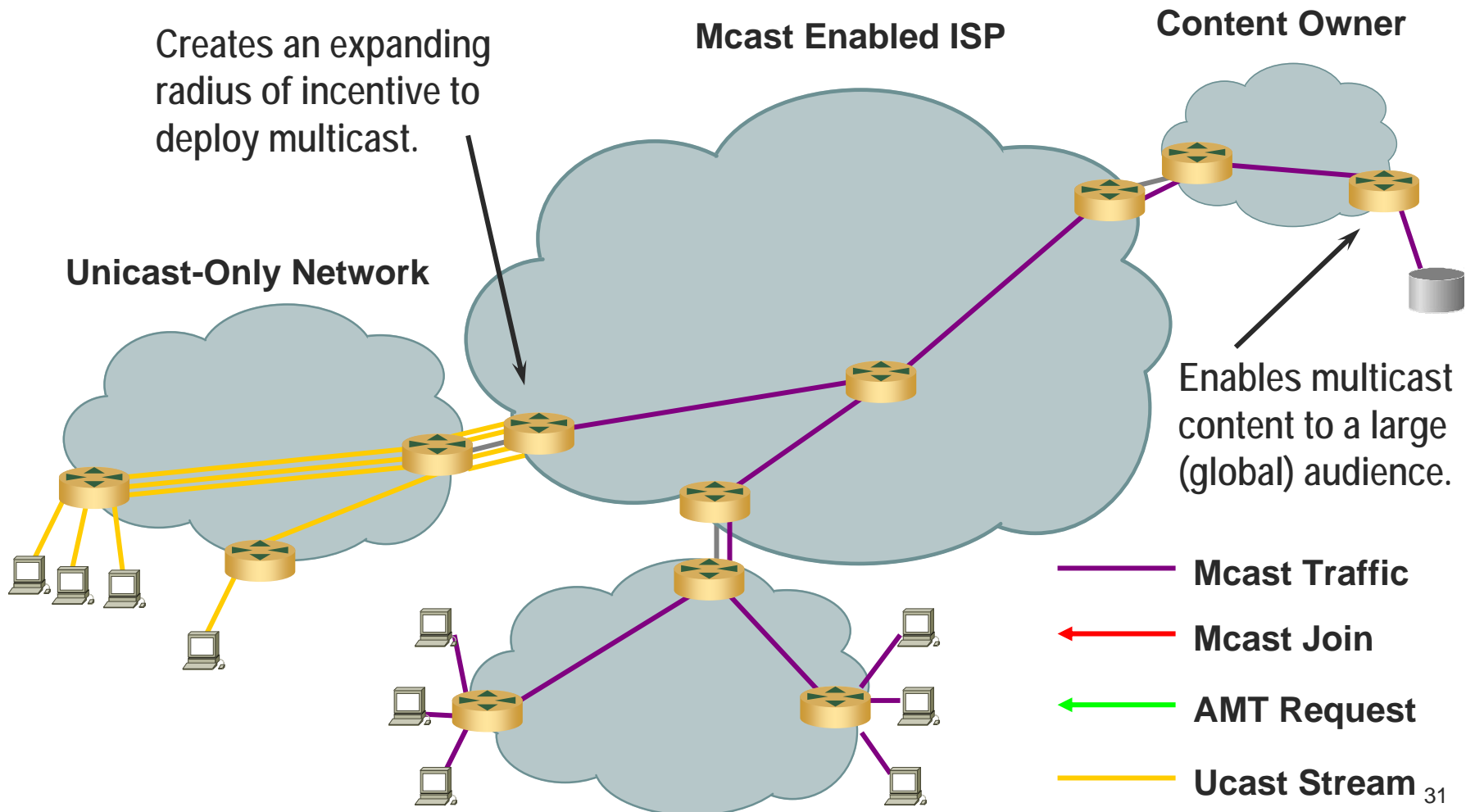
Mcast Enabled Local Provider

AMT

Additional receivers are served by the AMT Relays. The benefits of IPMulticast are retained by the Content Owner and all enabled networks in the path.



AMT



Creates an expanding radius of incentive to deploy multicast.

Mcast Enabled ISP

Content Owner

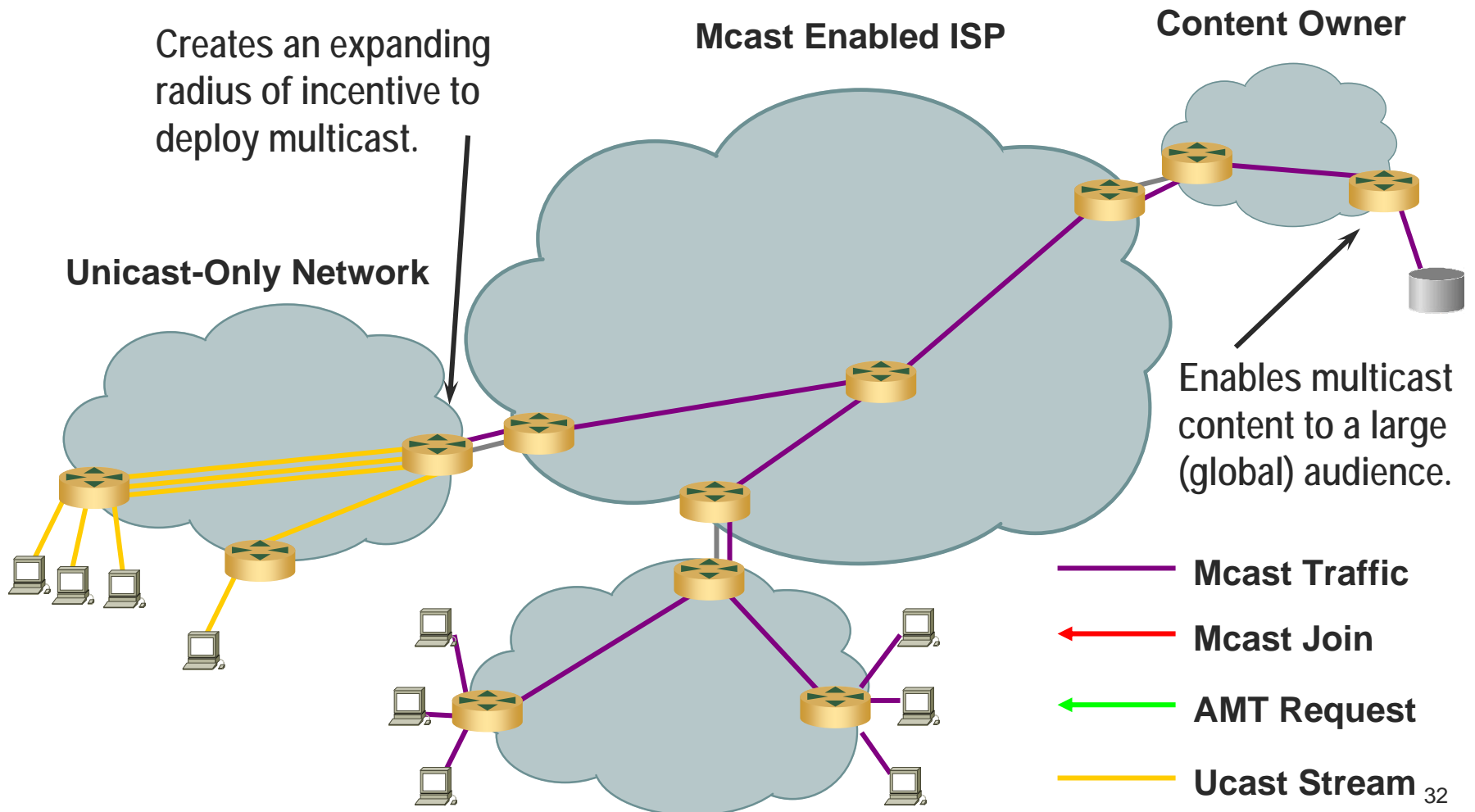
Unicast-Only Network

Enables multicast content to a large (global) audience.

Mcast Enabled Local Provider

Greg Shepherd, Cisco

AMT



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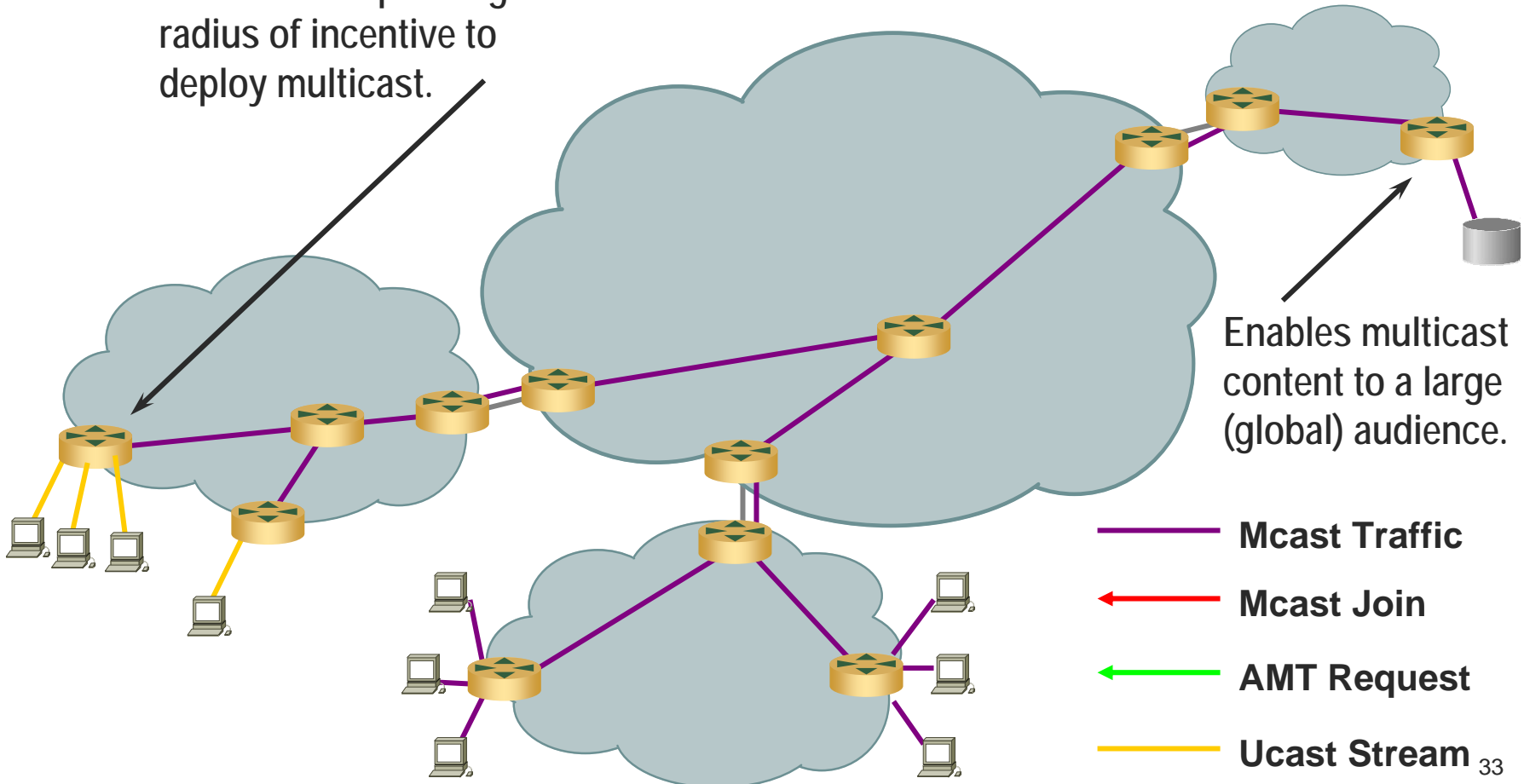
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Enables multicast content to a large (global) audience.



— Mcast Traffic

← Mcast Join

← AMT Request

— Ucast Stream₃₃

Mcast Enabled Local Provider

Greg Shepherd, Cisco

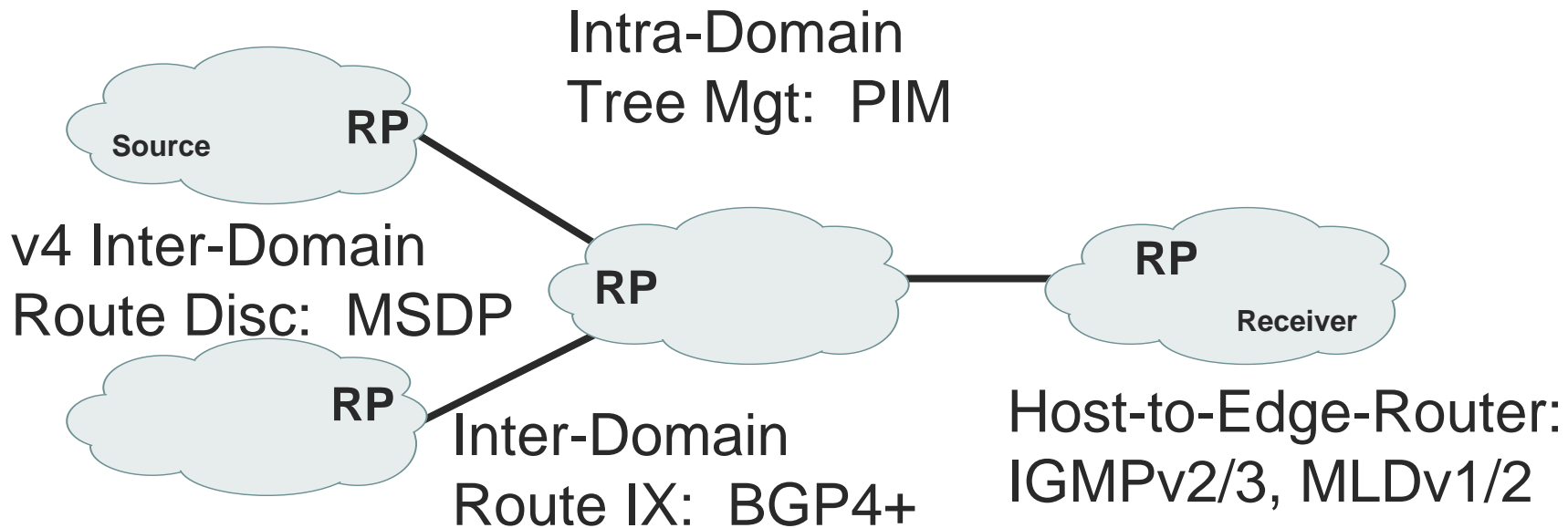
Avoid Need for Universal Consensus

- There are multiple groups that need to participate:
 - Users
 - App developers
 - OS companies (socket interface)
 - Router vendors
 - Content providers
- The more a solution does not require the approval of multiple of these groups, the better
 - No solution is going to be universally approve and ubiquitously adopted

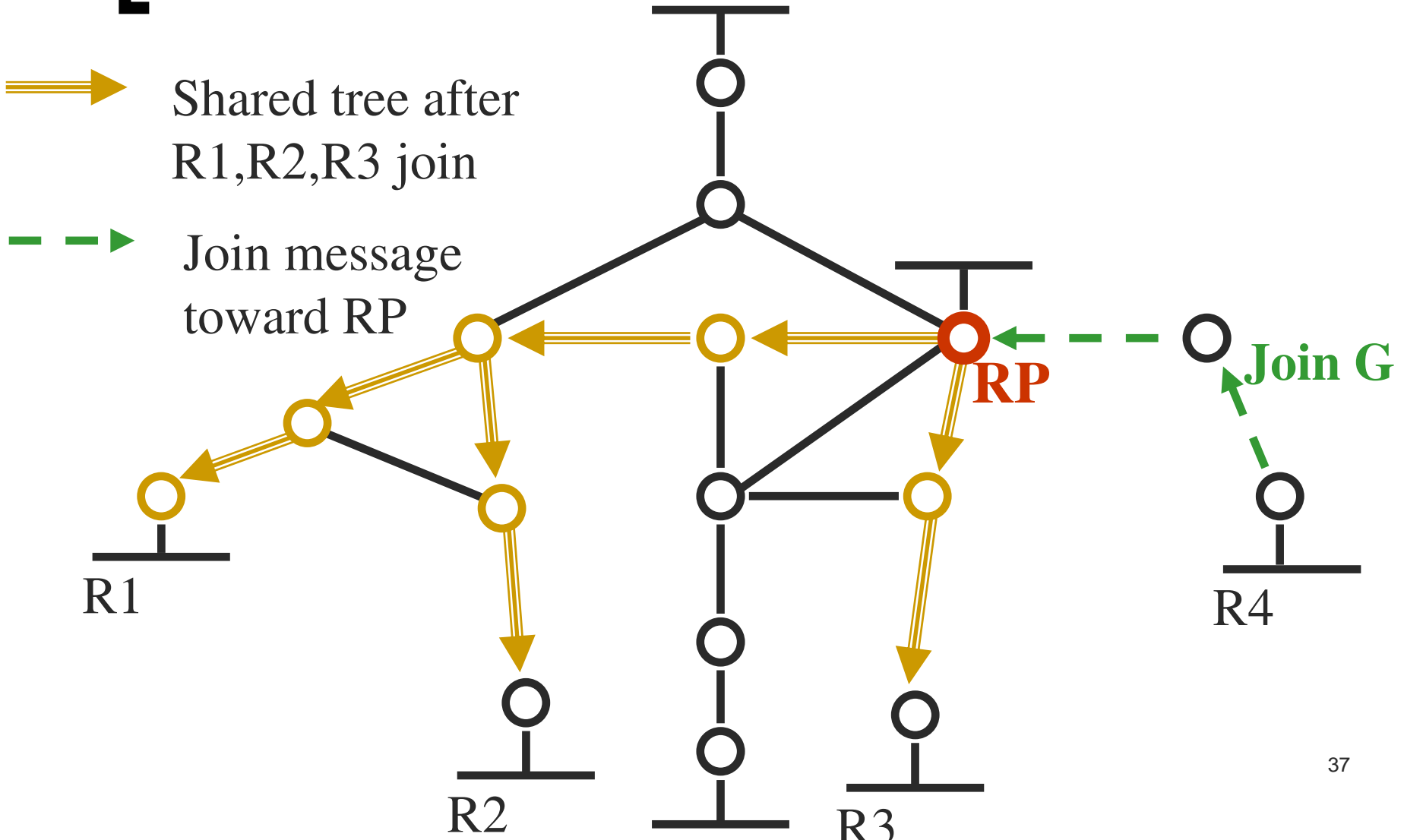
[Conclusions]

- Multicast has had a bumpy road...
- ...but success is there if you look for it
- There are interesting challenges ahead...
- ...but we need working solutions

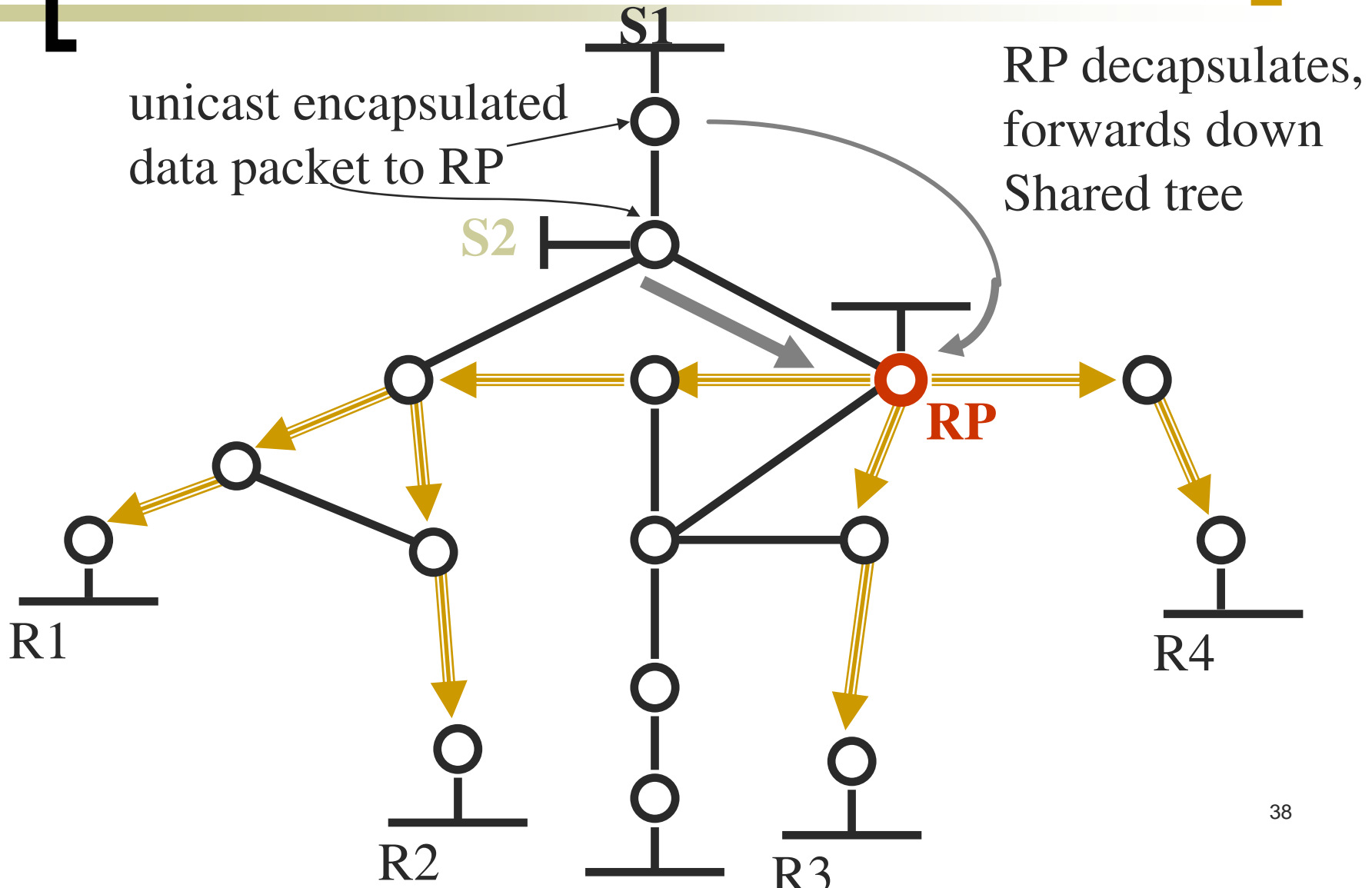
Multicast Protocols



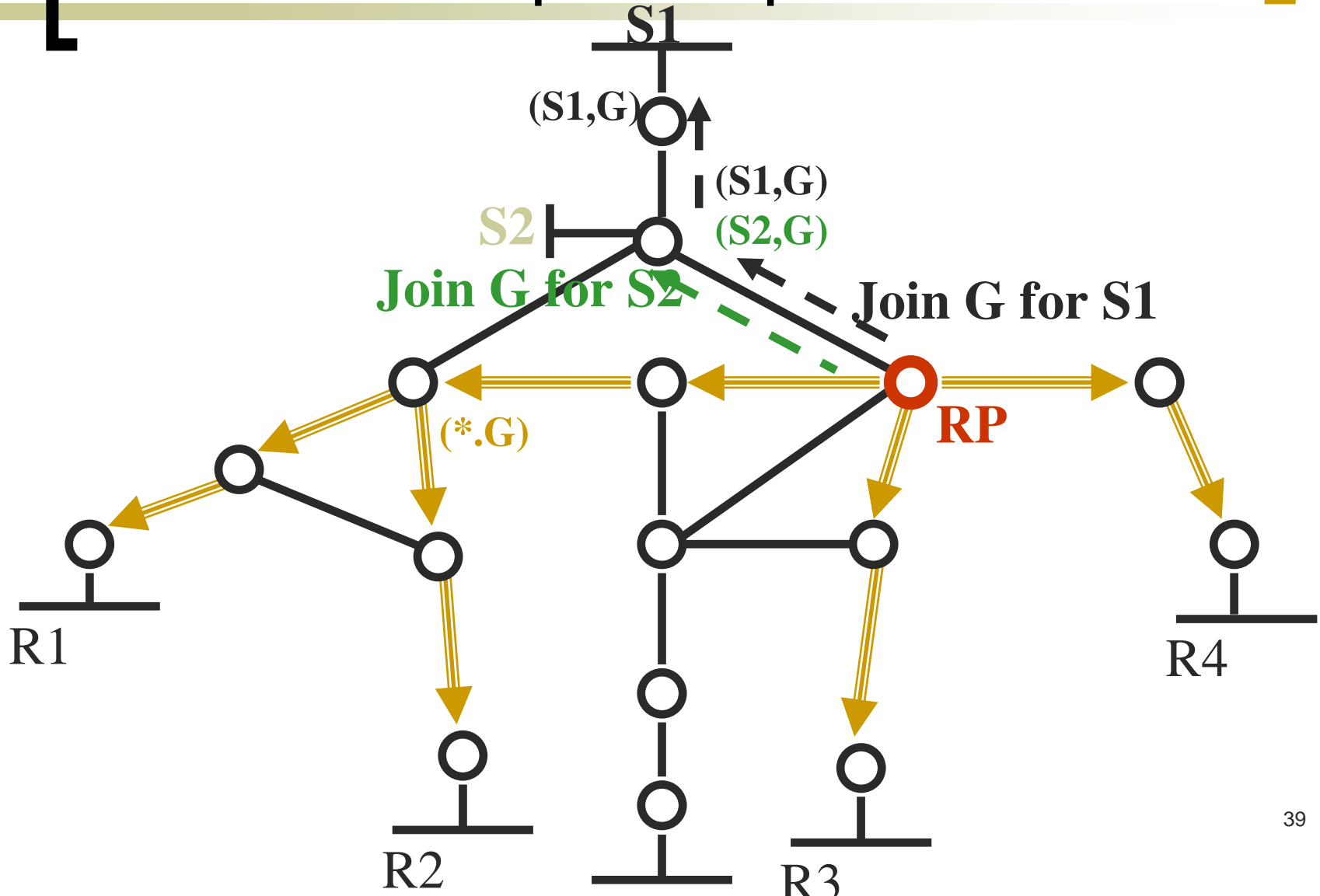
Phase 1: Build Shared Tree



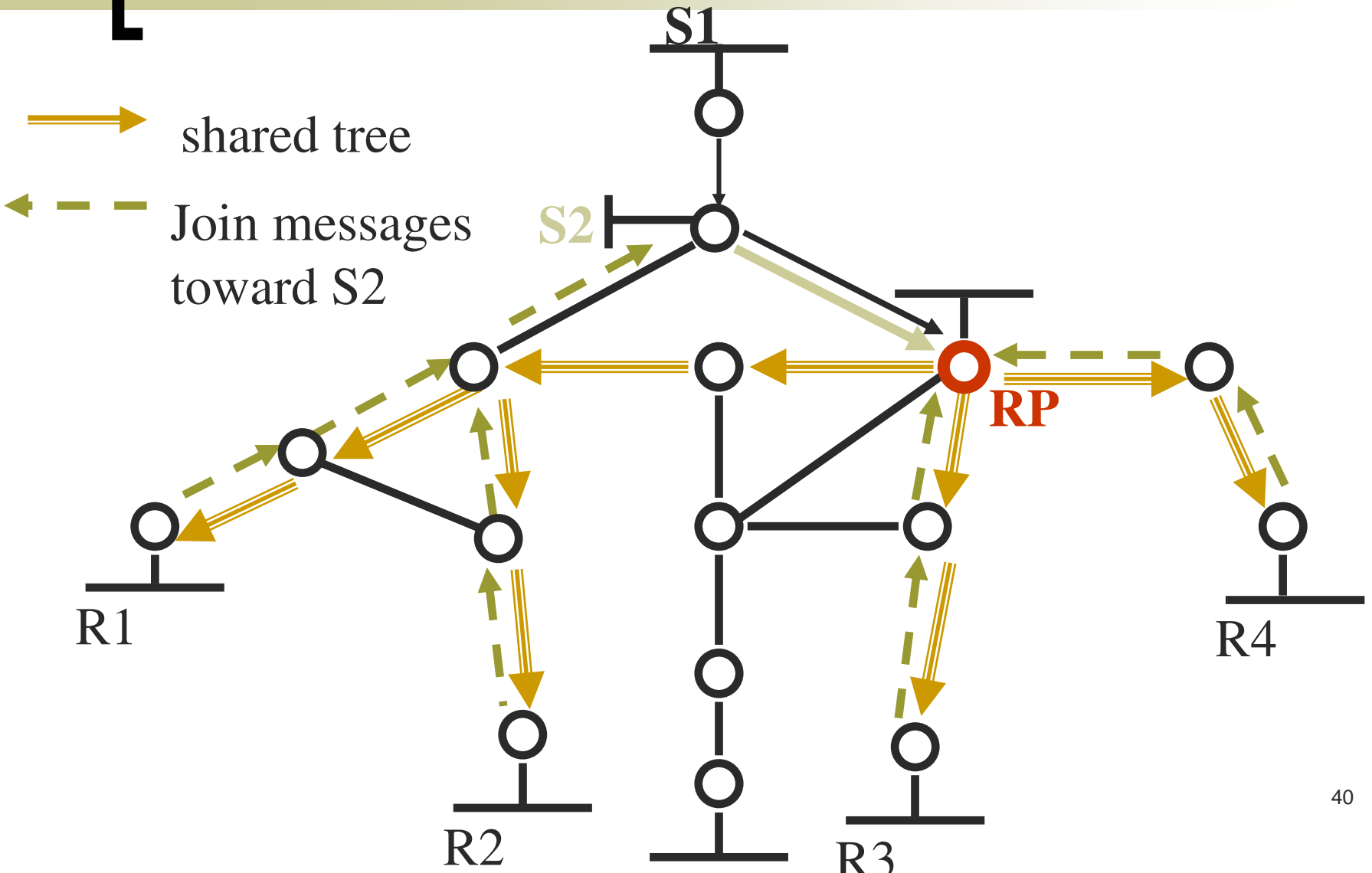
Phase 2: Sources Send to RP



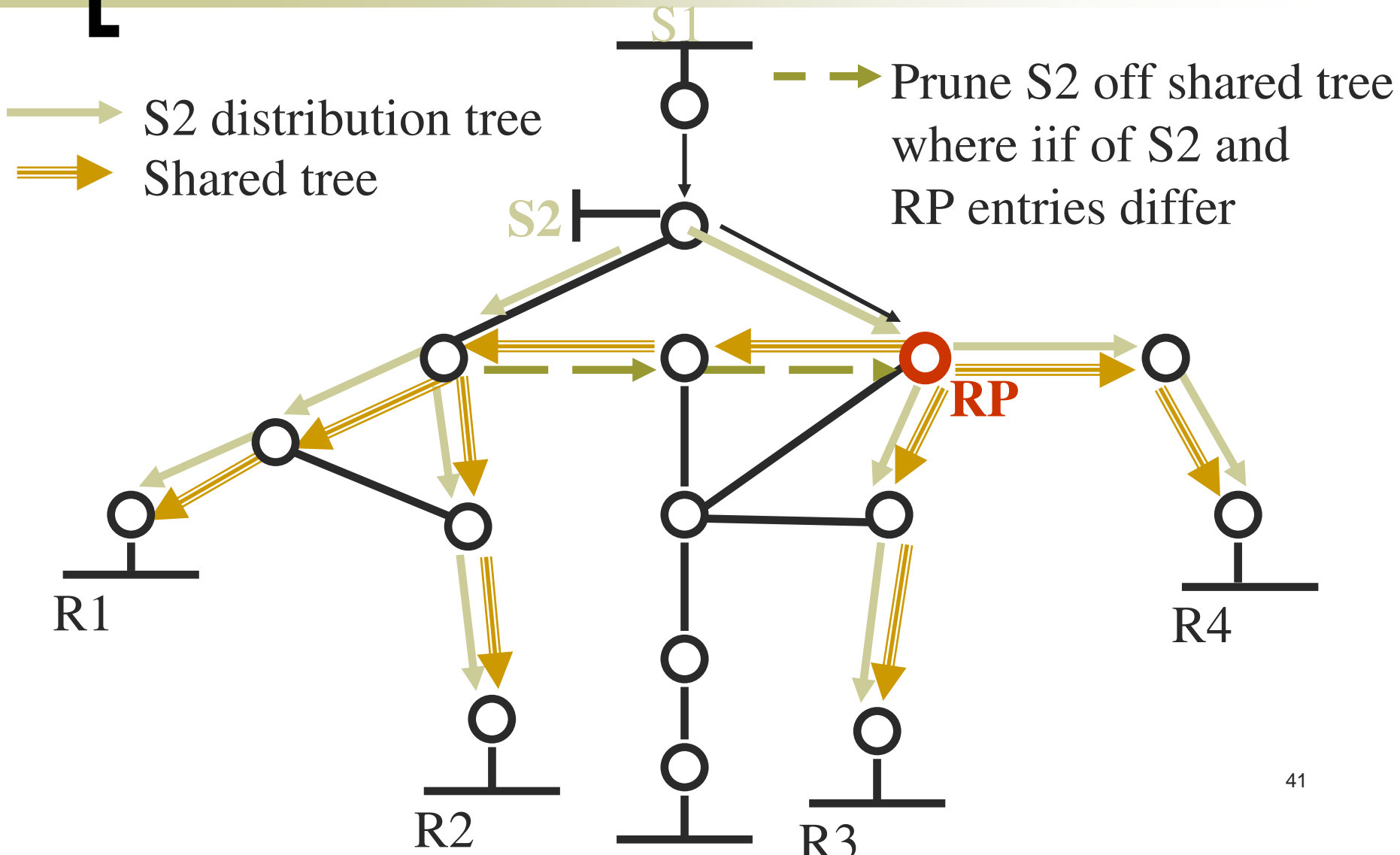
Phase 3: Stop Encapsulation



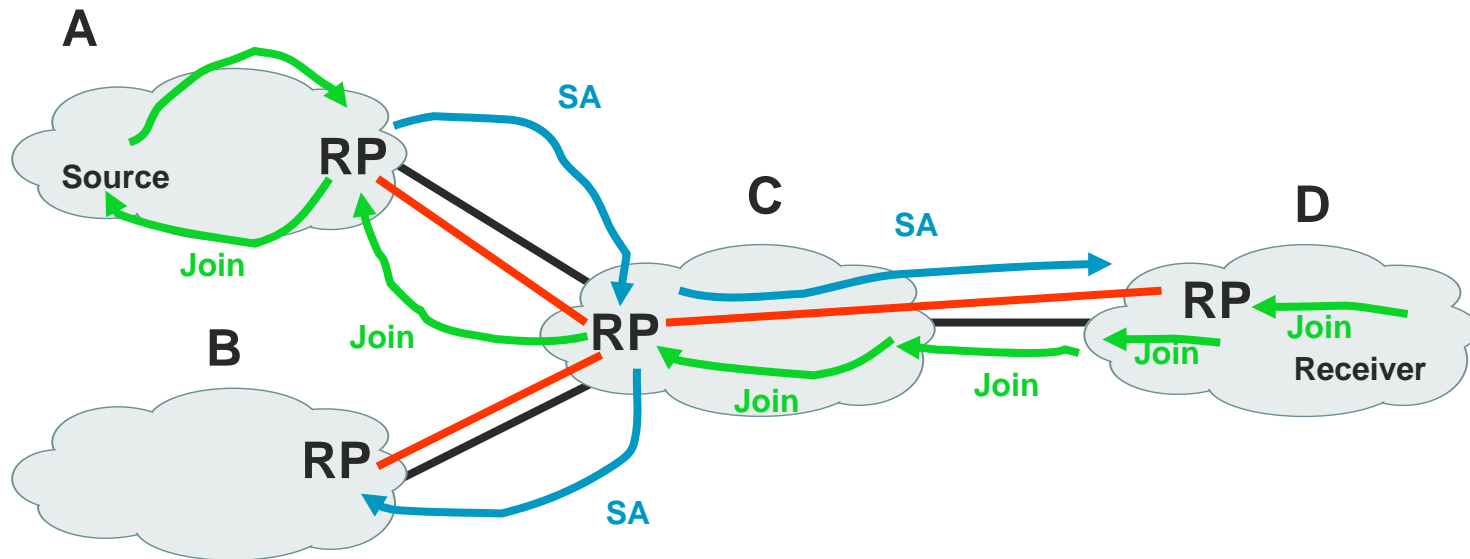
Phase 4: Switch to SPT



Phase 5: Prune S2 Shared Tree



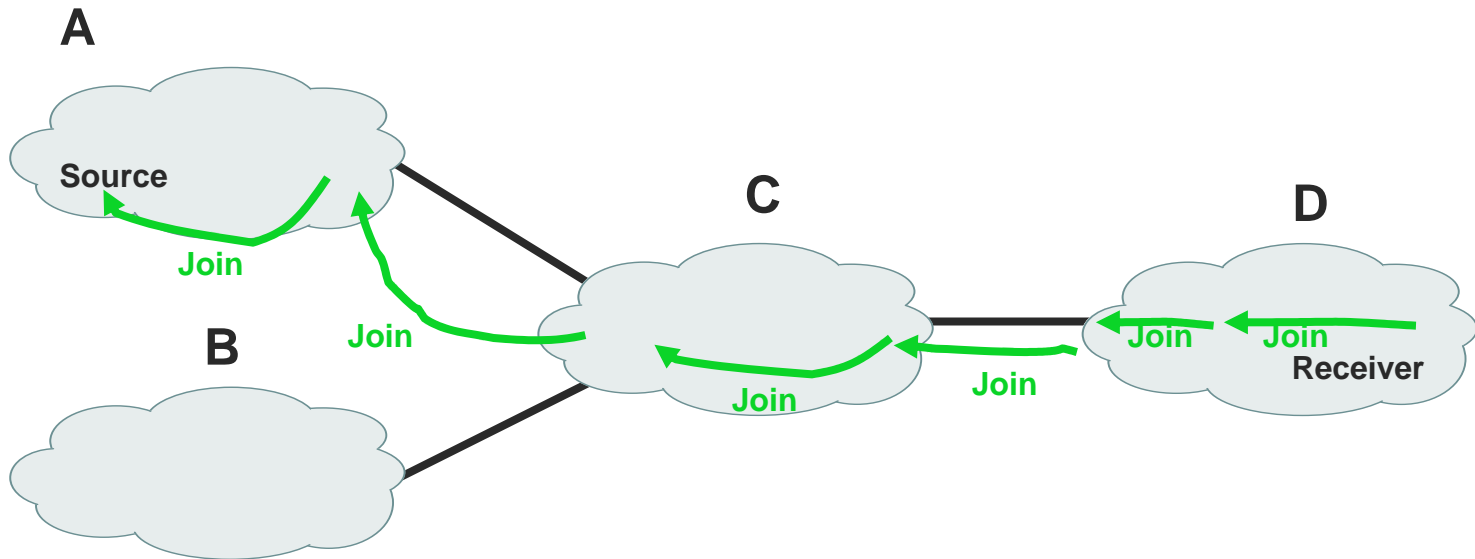
[MSDP]



- MSDP peer
- PIM message
- Physical link
- MSDP message

SSM

Back



— PIM message
— Physical link